ALSEA REACHED AN AGREEMENT TO SALE THE OPERATION OF "EL PORTÓN" BRAND IN MEXICO

Mexico City, June 13, 2023 — Alsea, S. A. B. de C. V. (BMV: ALSEA*), the leading operator of Quick Service Restaurants, Coffee Shops, and Casual Dining establishments in Latin America and Europe, informs that it reached an agreement for the sale of the operations of "El Portón" in Mexico. As part of this agreement, there will be a transition period to perfect this transaction and Alsea will cease operating the 15 units of "El Portón" and 2 of "Corazón de Barro" that it had in the country at the end of the first quarter of 2023. This operation is aligned with its portfolio restructuring strategy and the search for efficiencies in order to increase the company's profitability.

About Alsea

Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, fast casual, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, El Portón, Archies, Foster's Hollywood, Gino's, TGI Fridays, Ole Mole and Corazón de Barro. The company operates more than 4,400 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Belgium, Netherlands, Luxembourg, Uruguay and Paraguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as Supply Chain.

For more information please visit: www.alsea.com.mx

Alsea shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*.

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