Mexico City, January ____, 2023

ALSEA, S.A.B. DE C.V.

Ordinary and Extraordinary General Shareholders´ Meeting

Through this instrument and in accordance with article 49, fraction III of the Securities Market Law (Ley del Mercado de Valores), I grant in favor of ____ a wide and sufficient power of attorney so that in my behalf attends to the Ordinary and Extraordinary General Shareholders´ Meeting of **ALSEA, S.A.B. DE C.V.,** to be held at 13:00 hours on January 27th, 2023 and to vote as instructed for the ______________________ shares representing the capital stock of the company, of which I am owner, with the following Agenda:

A G E N D A

ORDINARY GENERAL SHAREHOLDERS' MEETING

I. APPROVAL OF THE RESIGNATION AS MEMBER OF THE BOARD OF DIRECTORS OF THE COMPANY PRESENTED BY ADRIANA MARIA NOREÑA SEKULIST.

II. PROPOSAL AND APPROVAL FOR THE APPOINTMENT , IF APPLICABLE, OF CHRISTINE MARGUERITE KENNA AS AN INDEPENDENT MEMBER OF THE BOARD OF DIRECTORS OF THE COMPANY.

III. PROPOSAL AND APPROVAL FOR THE APPOINTMENT , IF APPLICABLE, OF GABRIELA MARIA GARZA SAN MIGUEL AS AN INDEPENDENT MEMBER OF THE BOARD OF DIRECTORS OF THE COMPANY.

IV. PRESENTATION OF THE COMPOSITION OF THE BOARD OF DIRECTORS OF THE COMPANY, CONSIDERING THE PREVIOUS RESOLUTIONS ON THE AGENDA.

A G E N D A

EXTRAORDINARY GENERAL SHAREHOLDERS' MEETING

V. REDUCTION OF THE CAPITAL STOCK BY CANCELATION OF TREASURY SHARES.

VI. PARTIAL AMENDMENT OF THE COMPANY'S BYLAWS AS A RESULT OF THE REDUCTION OF THE CAPITAL STOCK.

VII. APPOINTMENT OF THE SPECIAL DELEGATES IN ORDER TO FORMALIZE AND EXECUTE THE RESOLUTIONS ADOPTED.

First Item on the Agenda:

Second Item on the Agenda:

Third Item on the Agenda:

Fourth Item on the Agenda:

Fifth Item on the Agenda:

Sixth Item on the Agenda:

Seventh Item on the Agenda:

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____

I ratify all the decisions and vote that my representatives take in accordance with the instructions settled in this proxy.

Truly Yours,

____

(Name)

Witness Witness

______________________ ______________________