Mexico City, this ____ day of April, 2026

ALSEA, S.A.B. DE C.V.
GENERAL SHAREHOLDERS' MEETING
Present

By means of this instrument and pursuant to Article 49, Section III of the Securities Market Law (*Ley del Mercado de Valores*), I hereby grant in favor of ____, a broad, full, and sufficient power of attorney so that, in my name and on my behalf, such person may attend the Annual Ordinary and Extraordinary General Shareholders' Meeting of ALSEA, S.A.B. DE C.V., to be held at 11:00 hours on April 17, 2026, and in the manner herein indicated, may cast votes for the ___________________________ shares representing the capital stock of the Company, of which I am the holder, in accordance with the following agenda:

A G E N D A

ANNUAL ORDINARY GENERAL SHAREHOLDERS MEETING

I. DISCUSSION, AMENDMENT OR APPROVAL, AS THE CASE MAY BE, OF THE ANNUAL REPORT REFERRED TO IN THE GENERAL STATEMENT OF ARTICLE 172 OF THE GENERAL LAW OF COMMERCIAL COMPANIES, REGARDING THE OPERATIONS CARRIED OUT BY THE COMPANY, ITS MANAGEMENT BODY AND ITS INTERMEDIATE BODIES DURING THE FISCAL YEAR FROM JANUARY 1ST TO DECEMBER 31ST, 2025, INCLUDING THE FINANCIAL STATEMENTS CORRESPONDING TO SUCH PERIOD, AND DETERMINATION WITH RESPECT TO THE ALLOCATION OF RESULTS OBTAINED BY THE COMPANY.

II. DISCUSSION, AMENDMENT OR APPROVAL, AS THE CASE MAY BE, OF THE ACTIONS TAKEN AND THE ANNUAL REPORT REGARDING THE OPERATIONS CARRIED OUT BY THE INTERMEDIATE MANAGEMENT BODIES OF THE COMPANY DURING THE FISCAL YEAR FROM JANUARY 1ST TO DECEMBER 31ST, 2025.

III. APPOINTMENT OR RATIFICATION AND APPROVAL, AS THE CASE MAY BE, OF MESSRS. ARMANDO TORRADO MARTÍNEZ, ALBERTO TORRADO MARTÍNEZ, COSME ALBERTO TORRADO MARTÍNEZ, FEDERICO TEJADO BÁRCENA, FABIÁN GERARDO GOSSELIN CASTRO, CARLOS VICENTE SALAZAR LOMELÍN, ALFREDO SANCHEZ TORRADO, LUIZ CARLOS FEREZIN, FRANCISCO XAVIER CRESPO BENITEZ, AND MESDAMES LETICIA MARIANA JAUREGUI CASANUEVA, CHRISTINE MARGUERITE KENNA AND GABRIELA MARIA GARZA SAN MIGUEL, AS PROPIETARY MEMBERS OF THE BOARD OF DIRECTORS OF THE COMPANY OR ANY OTHER MEMBER OF THE BOARD OF DIRECTORS PROPOSED FOR APPOINTMENT BY THE SHAREHOLDERS AT THE MEETING, AS WELL AS THE SECRETARY OF THE COMPANY.

IV. APPOINTMENT OR RATIFICATION AND APPROVAL, AS THE CASE MAY BE, OF THE COMPANY'S OFFICERS AND OF THE MEMBERS THAT WILL COMPRISE THE INTERMEDIATE MANAGEMENT BODIES OF THE COMPANY.

V. DETERMINATION OF COMPENSATION FOR THE MEMBERS OF THE BOARD OF DIRECTORS AND THE MEMBERS OF THE INTERMEDIATE MANAGEMENT BODIES OF THE COMPANY.

VI. REPORT OF THE BOARD OF DIRECTORS REGARDING THE SHARES REPRESENTATIVE OF THE COMPANY'S CAPITAL STOCK REPURCHASED AGAINST THE SHARE BUYBACK FUND, AS WELL AS THEIR REISSUANCE AND DETERMINATION OF THE AMOUNT OF RESOURCES THAT MAY BE ALLOCATED FOR THE REPURCHASE OF OWN SHARES.

VII. PROPOSAL FOR THE DECREE AND FORM OF PAYMENT OF A DIVIDEND TO THE COMPANY'S SHAREHOLDERS.

EXTRAORDINARY GENERAL SHAREHOLDERS MEETING

VIII. REDUCTION OF CAPITAL STOCK BY THE CANCELLATION OF TREASURY SHARES AND THE CONSEQUENT AMENDMENT TO ARTICLE SIXTH OF THE CORPORATE BYLAWS.

IX. APPOINTMENT OF DELEGATES TO FORMALIZE THE RESOLUTIONS ADOPTED AT THE MEETING.

With respect to the foregoing agenda, the exercise of my voting rights with respect to the shares representing the capital stock of **ALSEA, S.A.B. DE C.V.,** shall be carried out in the following manner:

Agenda items of the Annual Ordinary General Shareholders' Meeting	Principal's instructions for the exercise of the power of attorney with respect to the agenda items to be discussed		
	In Favor	Against	Abstention
First Agenda Item			
Second Agenda Item			
Third Agenda Item			
3.1 Armando Torrado Martínez			
3.2 Alberto Torrado Martínez			
3.3 Cosme Alberto Torrado Martínez			
3.4 Federico Tejado Bárcena			
3.5 Fabián Gerardo Gosselín Castro			
3.6 Carlos Vicente Salazar Lomelín			
3.7 Alfredo Sánchez Torrado			
3.8 Luiz Carlos Ferezin			
3.9 Francisco Xavier Crespo Benítez			
3.10 Leticia Mariana Jauregui Casanueva			
3.11 Christine Marguerite Kenna			
3.12 Gabriela Maria Garza San Miguel			
Fourth Agenda Item			
Fifth Agenda Item			
Sixth Agenda Item			
Seventh Agenda Item			
Agenda items of the Annual Extraordinary General Shareholders' Meeting	Principal's instructions for the exercise of the power of attorney with respect to the agenda items to be discussed		

	In Favor	Against	Abstention
Eighth Agenda Item			
Ninth Agenda Item			

I hereby ratify and confirm in advance all decisions made in the exercise of this power of attorney, in accordance with the instructions set forth above.

S I N C E R E L Y

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WITNESS

WITNESS

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